

jīve dayā nāme ruci vaiṣṇava sevana
iha chāra dharma nāhi śuna sanātana

“Hear, Sanātana! Kindness to all living beings, taste for the holy name, and service to Vaiṣṇavas—apart from these there is no other religion.”

When one has a taste for the holy name, one develops more compassion for the jīvas. When one becomes free from offenses to the Vaiṣṇavas, offenses rooted in envy, hatred, and false competition, the spirit of rendering genuine service to the Vaiṣṇavas awakens.